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2015 Women in Business Nominees

a wandering boutique that is liberated, inspired and on the go. This mobile fashion truck was inspired by the food truck trend, bohemian style and nomadic adventurers. Stepping onto GypsetMermaid is an unmatched experience – it is creating a new channel of retail. With each piece personally selected by Belcher and Cueti, the inventory and display is sophisticated, edgy and representative of a true GypsetMermaid. GypsetMermaid was recently the Fashion Feature in LOCALE Magazine with an interview of owners Cueti and Belcher as style and beauty experts.

Julia Bendis, Owner/Matchmaker Match By Julia, Rancho Santa Margarita

Julia Bendis founded Match by Julia after many years of fixing people up for fun and enjoying the satisfaction of seeing people happy and in love. Bendis started bringing people together as a teenager and continued until she got married and had her own kids. Matchmaking has not only been her life's work, but a part of her daily life. Bendis has always taken the time to make a deep connection with every person she comes in contact with, making it a priority to remember everyone. With every new client, Bendis gets to know them on a personal level, their needs, wants and desires for their future mate. After the initial meeting, she starts researching, interviewing, and screening people that are either in her database or by meeting and recruiting new clientele. Match by Julia is a traditional and personalized matchmaking service that caters to anyone wanting to find their other half.



Kimberly Bernatz, Senior Vice President/Director of Wealth Management, Advisory Services First American Trust Co., Santa Ana

A dynamic leader with more than 20 years of financial services experience, Kimberly Bernatz has worked with high-net-worth individuals, families and foundations in the areas of estate and charitable planning, investment management, retirement planning and real estate. In her current role as



Bernatz also serves as a member of First American Trust's Officer's Trust and Investment Committee and its New Business Acceptance Committee. A proud member of the community, she also serves the Philharmonic Society of Orange County, Hoag Hospital Foundation, the Pacific Chorale, UCI and the Assistance League of Newport-Mesa.

Victoria Betancourt, President/Owner Coneybeare Cleantech, Santa Ana

Since 1990, Victoria Betancourt has met the needs of companies and jobseekers in various markets and ever-changing economies, navigating each recession with grace and reinventing her business several times over. In 2014, she created Coneybeare Cleantech, a full-service recruitment leader in the sustainable technology and renewable energy industries. Betancourt not only provides exceptional recruiting services for cleantech businesses, she immerses herself in the industry with the goal of finding solutions to some of today's biggest environmental challenges, such as climate change and the current drought. This year, she launched the Coneybeare Cleantech Leaders Conference, an annual event where innovators and industry leaders from around the nation discuss a sustainable path forward. Outside of Coneybeare, Betancourt assumes leadership roles in the green building, city planning, business development and vocational technical training communities in Orange County. She also developed an eco-friendly resort in Colombia, where she used to live.



Suzanne Beukema, Owner/Event Coordinator Suzanne's Catering & Event Planning, Huntington Beach

Suzanne's Catering is a full-service catering and event planning company. As Orange County's premier caterer, Suzanne Beukema brings remarkable dedication, inventive cuisine and nearly three decades of fine dining catering experience to the planning of her clients' unique and memorable events. Over the years, Beukema has built a reputation for her commitment to integrity and quality, as well



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